



NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending July 22nd, 2023: New Ads Down in Eleven Industries Over The Week, Up in Nine
 WETHERSFIELD, July 25th, 2023 – During the week ending July 22nd, there were 5,528 new postings in Connecticut. This total new ad count is down 438 new ads or -7% from a week ago. Eleven industries had over the week new ad decreases, one was unchanged, and nine had increases. The largest industry new ad decrease occurred in Educational Services, down 115 new ads and the largest industry increase occurred in Finance & Insurance, up 139 new ads. (+139 new ads). During the week ending July 22nd, 2,388 of the 5,528 new job ads had salary information. Those ads had a median advertised salary of \$52,096. Finance & Insurance had the highest advertised median income (\$120,576), and Agriculture had the lowest (\$33,408). The HWOL series recently migrated to a new data platform that has resulted in adjustments to its deduplication process. Due to this, comparison to weeks before the week ending June 3rd may be impacted by methodology differences.

NAICS	Industry	New Ads Week Ending: 7/22/2023		Prior Week 7/15/2023		1 Week Change	
		Count	%	Count	%	#	%
0	Total Across All Industries	5,528	100%	5,966	100%	-438	-7%
11	Agriculture	5	0%	5	0%	0	0%
21	Mining, Quarrying, and Extraction	9	0%	4	0%	5	125%
22	Utilities	38	1%	11	0%	27	245%
23	Construction	79	1%	123	2%	-44	-36%
31	Manufacturing	410	7%	404	7%	6	1%
42	Wholesale Trade	131	2%	212	4%	-81	-38%
44	Retail Trade	532	10%	548	9%	-16	-3%
48	Transportation and Warehousing	125	2%	121	2%	4	3%
51	Information	89	2%	137	2%	-48	-35%
52	Finance and Insurance	353	6%	214	4%	139	65%
53	Real Estate and Rental and Leasing	56	1%	95	2%	-39	-41%
54	Pro., Sci., & Tech. Services	325	6%	424	7%	-99	-23%
55	Management	47	1%	35	1%	12	34%
56	Admin. and Support	198	4%	225	4%	-27	-12%
61	Educational Services	259	5%	374	6%	-115	-31%
62	Health Care and Social Assistance	873	16%	861	14%	12	1%
71	Arts, Entertainment, and Recreation	77	1%	48	1%	29	60%
72	Accommodation and Food Services	210	4%	223	4%	-13	-6%
81	Other Services	99	2%	137	2%	-38	-28%
92	Public Administration	191	3%	163	3%	28	17%
99	Unspecified	1,422	26%	1,602	27%	-180	-11%

Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Salespersons.

Employers with the most new postings include Hartford Healthcare, Child Guidance Center of Southern CT, and the Internal Revenue Service.

Total New Job Ads by Occupation: Week Ending July 22nd, 2023

SOC	Occupation	Count of New Job Ads	Ads with Salary Info.	Salary Info Ads % of New Ads	Hourly Median Advertised Salary	Annual Median Advertised Salary
00-0000	Total Across All Occupations	5,528	2,388	43.2%	\$25.05	\$52,096
29-1141	Registered Nurses	266	57	21.4%	\$51.08	\$106,240
41-2031	Retail Salespersons	198	91	46.0%	\$16.55	\$34,432
41-1011	First-Line Supervisors of Retail Sales Workers	144	48	33.3%	\$22.46	\$46,720
41-4012	Sales Representatives, Wholesale and Manufacturing	124	69	55.6%	\$31.20	\$64,896
15-1252	Software Developers	103	54	52.4%	\$67.20	\$139,776
11-9199	Managers, All Other	91	30	33.0%	\$55.51	\$115,456
43-4051	Customer Service Representatives	89	38	42.7%	\$18.52	\$38,528
11-9111	Medical and Health Services Managers	81	16	19.8%	\$45.66	\$94,976
31-1128	Home Health and Personal Care Aides	77	46	59.7%	\$17.05	\$35,456
31-1131	Nursing Assistants	69	29	42.0%	\$20.00	\$41,600
15-1299	Computer Occupations, All Other	69	31	44.9%	\$65.35	\$135,936
35-3023	Fast Food and Counter Workers	68	43	63.2%	\$16.06	\$33,408
11-1021	General and Operations Managers	64	27	42.2%	\$56.25	\$116,992
53-3031	Driver/Sales Workers	63	17	27.0%	\$18.77	\$39,040
43-6014	Secretaries and Administrative Assistants, Except Legal	60	33	55.0%	\$22.83	\$47,488
49-9071	Maintenance and Repair Workers, General	59	34	57.6%	\$24.06	\$50,048
15-1232	Computer User Support Specialists	59	47	79.7%	\$23.63	\$49,152
29-2061	Licensed Practical and Licensed Vocational Nurses	56	7	12.5%	\$32.62	\$67,840
29-1127	Speech-Language Pathologists	48	37	77.1%	\$31.25	\$65,000
43-4081	Hotel, Motel, and Resort Desk Clerks	48	37	77.1%	\$14.46	\$30,080
53-7065	Stockers and Order Fillers	46	24	52.2%	\$17.54	\$36,480
29-2099	Health Technologists and Technicians, All Other	45	8	17.8%	\$23.14	\$48,128
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	43	28	65.1%	\$18.03	\$37,504
43-1011	First-Line Supervisors of Office and Administrative Support	43	10	23.3%	\$25.23	\$52,480
33-9032	Security Guards	42	23	54.8%	\$17.91	\$37,248

The above table highlights the 25 occupations with the most new job ads during the week ending July 22nd, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The three occupations with the most new ads were Registered Nurses (266 new ads), Retail Salespersons (198 new ads), and Supervisors of Retail Sales Workers (144 new ads). Among the new ads that week, 2,388 (43% of total new ads) had salary info for over 300 specific occupations. Those new ads with salary info had a median advertised salary of \$52,096 per year or \$25.05 per hour. Among the 25 occupations with the most new ads, five had advertised annual medians of over \$100,000. These include Software Developers (\$139,776), Computer Occupations (\$135,936), and General & Operations Managers (\$116,992). The occupations with the lowest median income in the top 25 include Hotel, Motel, & Resort Desk Clerks (\$30,080), Fast Food & Counter Workers (\$33,408), and Retail Salespersons (\$34,432).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

Employers with the Most New Job Postings

Employer	Ads Week Ending: 7/22/23	2 Weeks Ago: 7/15/23	2 Week Change	
			#	%
Hartford HealthCare	178	97	81	84%
Child Guidance Center Of Southern CT	113	122	-9	-7%
Internal Revenue Service	93	53	40	75%
Yale New Haven Health	92	114	-22	-19%
Travelers	92	29	63	217%
ATX Learning	89	0	89	--
State Of Connecticut	59	59	0	0%
Global Partners	52	7	45	643%
AutoZone	49	6	43	717%
Trinity Health	43	26	17	65%
Dattco	39	19	20	105%
Anytime Fitness	35	3	32	1,067%
Walgreens Boots Alliance	34	21	13	62%
Yale University	31	35	-4	-11%
CVS Health	28	30	-2	-7%
Elara Caring	27	4	23	575%
Wheeler Clinic	26	4	22	550%
Lumen Technologies	24	21	3	14%
General Dynamics	23	14	9	64%
Elevance Health	21	8	13	163%
The Hartford	20	9	11	122%
Select Medical	20	2	18	900%
Rite Aid	19	0	19	--
Capital One	18	9	9	100%
Connecticut Children's Medical Center	16	17	-1	-6%

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending July 22nd were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The employers with the most new ads in these three respective industries were Hartford Healthcare (178 new ads), Walgreens (34 new ads), and Travelers (92 new ads). Overall, the 25 employers with the most ads account for a combined 22 percent of total new ads.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>